



# JONFERLAND

DESIGN AND ILLUSTRATION

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## WORK EXPERIENCE

### **Sr. Graphic Designer, Tyler Technologies: December 2008-Present**

Produced marketing pieces for Tyler Technologies including logos, brochures, videos, flyers and other collateral for sales force. Also worked with marketing managers to craft dynamic marketing campaigns for lead generation and selling opportunities. Worked closely with events team to develop and produce themes, logos, websites and material for Tyler tradeshow and conferences.

### **Art Director, Oregon Business Magazine: November 2006-October 2008**

Responsible for all visual content and layout of entire magazine, redesigned Oregon Business cover to cover, managed freelance photographers and art directed shoots, designed marketing, advertising and event material for company, produced illustrations and graphics, worked with editorial staff to promote visuals throughout the publication.

### **Assistant Graphics Editor, Bangor Daily News: June 2005-August 2006**

Supervised and mentored designers, assisted editors in their graphic needs and promoted the use of strong graphics and design elements in the newsroom and throughout the company, both print and web. Also designed daily specialty pages, conceptualized and executed illustrations, created dynamic infographics for both newspaper and website.

## PROGRAMS USED

Photoshop, Illustrator, InDesign, Premiere, After Effects, Powerpoint

*Other Programs:* Dreamweaver, Flash, Lightwave, CorelDraw, Premiere

*Platforms:* Mac and Windows

## AWARDS

**2013**

**Marketing Excellence Award**

*Tyler Technologies*

**2007**

**Western Publishers Association**

*Finalist: Most Improved Publication*

**Alliance of Area Business Publications**

*Gold: Most Improved Publication*

*Bronze: Best Overall Design (Magazines)*

**2006**

**Society Of Newspaper Design**

*Award of Excellence: Informational Graphic*

**2005**

**New England Associated Press News**

**Executives Association**

*1st Place: Feature Page Design*

*1st Place: Informational Graphic*

**Maine Press Association**

*1st Place: Specialty Page Design (Daily)*

*2nd Place: Specialty Page Design (Daily)*

*3rd Place: Specialty Page Design (Weekend)*

*3rd Place: Graphic (Daily/Weekend)*

## EDUCATION

**University of Maine, Orono, Maine**

BA in Studio Art, Concentration in Computer Design

## REFERENCES

References available upon request