



JONFERLAND

DESIGN AND ILLUSTRATION

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WORK EXPERIENCE

Sr. Graphic Designer, Tyler Technologies: December 2008-Present

Produced marketing pieces for Tyler Technologies including logos, brochures, videos, flyers and other collateral for sales force. Also worked with marketing managers to craft dynamic marketing campaigns for lead generation and selling opportunities. Worked closely with events team to develop and produce themes, logos, websites and material for Tyler tradeshow and conferences.

Art Director, Oregon Business Magazine: November 2006-October 2008

Responsible for all visual content and layout of entire magazine, redesigned Oregon Business cover to cover, managed freelance photographers and art directed shoots, designed marketing, advertising and event material for company, produced illustrations and graphics, worked with editorial staff to promote visuals throughout the publication.

Assistant Graphics Editor, Bangor Daily News: June 2005-August 2006

Supervised and mentored designers, assisted editors in their graphic needs and promoted the use of strong graphics and design elements in the newsroom and throughout the company, both print and web. Also designed daily specialty pages, conceptualized and executed illustrations, created dynamic infographics for both newspaper and website.

PROGRAMS USED

Photoshop, Illustrator, InDesign, Premiere, After Effects, Powerpoint

Other Programs: Dreamweaver, Flash, Lightwave

Platforms: Mac and Windows

AWARDS

2013

Marketing Excellence Award

Tyler Technologies

2007

Western Publishers Association

Finalist: Most Improved Publication

Alliance of Area Business Publications

Gold: Most Improved Publication

Bronze: Best Overall Design (Magazines)

2006

Society Of Newspaper Design

Award of Excellence: Informational Graphic

2005

New England Associated Press News

Executives Association

1st Place: Feature Page Design

1st Place: Informational Graphic

Maine Press Association

1st Place: Specialty Page Design (Daily)

2nd Place: Specialty Page Design (Daily)

3rd Place: Specialty Page Design (Weekend)

3rd Place: Graphic (Daily/Weekend)

EDUCATION

University of Maine, Orono, Maine

BA in Studio Art, Concentration in Computer Design

REFERENCES

References available upon request